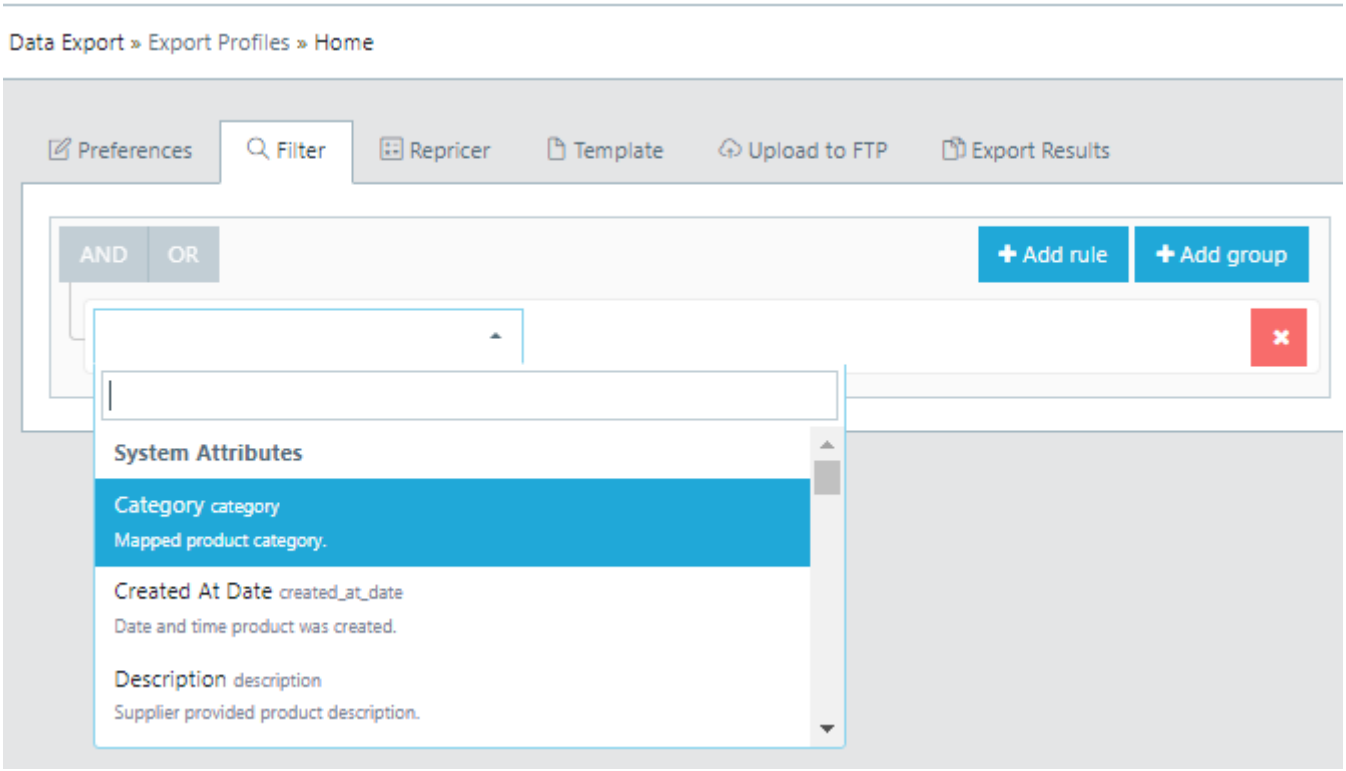
What are product attribute groups?

Each product has three major attribute groups:

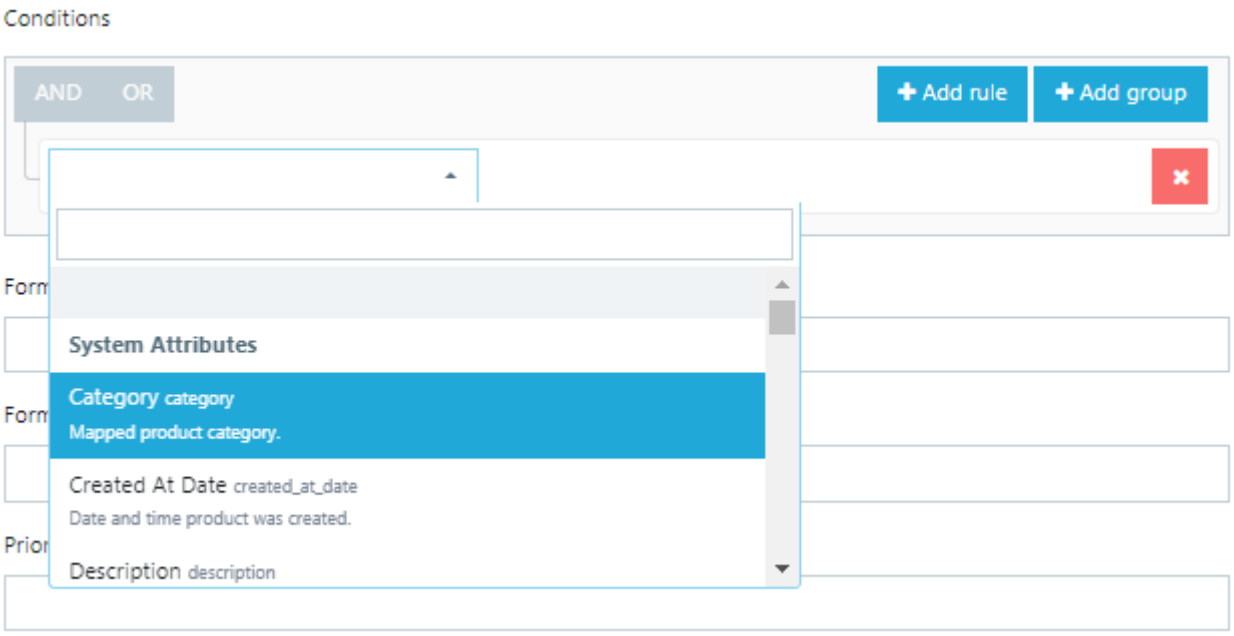
- System Attributes - the most familiar attributes like Category, EAN, Manufacturer, Price, etc.
- My Attributes - the simple attributes that are created in the My Attributes section.
- Dynamic Attributes - the more complicated attributes that need conditions and are created under Data Mapping → Dynamic attributes.

These attribute groups will appear in the rules builder, export profiles, and many more places in Wise2Sync App. Couple examples here:

1. Filter tab in the Export Profile



2. Filtering in Repricing Rules



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